

KICKSTART
SCHEME



HM Government

CALLING ALL CROYDON BUSINESSES

**Can you help to kickstart the careers
of Croydon's young people?**

Create job placements, using government funding
and give back to the Croydon Community.



Join the **Kickstart Scheme**

What is Kickstart?

The Kickstart scheme has been created by the Government in the light of the economic crisis due to the impact of COVID-19. It provides a fully-funded opportunity for young people to gain experience of working in their chosen sector and employers are able to grow their employee base through the scheme by creating new, 6-month job placements for young people who are currently on Universal Credit, aged 16-24 and at risk of long-term unemployment.

What is a 'Kickstart Gateway'

Croydon College has been approved as a Kickstart Gateway and can act as your representative and support your application to access the government funding and recruit new employees on your behalf.

As a Gateway organisation, Croydon College and our World of Work Team are fully equipped to work hand-in-hand with you to ensure you successfully navigate the process, hire the right young people and receive the funding from the government to create a 6-month job placement, enabling them to progress to employment, apprenticeships or further education as appropriate.

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For more
information visit



The World of Work

At Croydon College, we have a dedicated World of Work team who will work with you to ensure that the right young people receive placements which will not only enhance their career, but will add value to your business also.

As Croydon's leading training provider and the largest provider of Apprenticeships in the South East, we have many years of experience working with young people and employers through work placements and apprenticeships and can provide all required employability recruitment, training and support, delivered flexibly to meet employer's needs. The scheme will enable you to access large pools of young people who are ready for a new opportunity to enter the workforce and their journey back into employment and training.

What does it cost?

There is no cost to the employer - funding is available for 100% of the relevant National Minimum Wage for 25 hours a week, plus associated employer National Insurance contributions and employer minimum automatic enrolment contributions.

In addition, there is also £1,500 per job placement available for setup costs, support and training.



FAQ's

What is the cost to the employer?

There are no costs if you stay within the criteria - 25 hours a week for 6 months. In addition, there is funding of up to £1500 per employee to support initial recruitment costs and training and as a Kickstart Gateway, Croydon College gets paid directly from the Government.

Can I put a current employee on the scheme?

No. This is only open to new employees aged between 16 - 24 and who are on Universal Credit.

Can I use this to replace redundant roles?

No. The DWP needs to see that you have created new roles and are not using the scheme to reduce your costs.

Do I have to create all the jobs in one application?

No. You can access the scheme up until December 2021 and so the start dates for the jobs can be staggered to suit your business.

Can I interview candidates?

Yes, we will work with the DWP / Job Centre Plus on your behalf to source potential candidates based on the requirements determined by the relevant Job Description provided by the employer who will then have the opportunity to interview and appoint the right candidate.

Help to Kickstart Croydon today, email kickstart@croydon.ac.uk if you would like to discuss the scheme with a team member.